

METHOD FOR DESIGNING AND PRICING OF DISPLAY UNIT PACKAGES FOR A DISPLAY STAND

ABSTRACT OF THE DISCLOSURE

A web-based method used over the internet to select a particular type and measurement of a unit package, then pricing a display stand to carry a plurality of such pre-selected unit packages. The computer user, after connecting to the web site and installation of the appropriate software, can select a particular type of hanging unit package having pre-selected dimensions, then determine the number of such unit packages that can be mounted to a display rack panel. The panel and display hook can then be ordered over the internet.